

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period March 22, 2008 to March 22, 2009.

1) Employment Unit Location/Name: Philadelphia, PA/KYW-AM

2) Unit Members (List all station call signs and communities of license): KYW-AM / Philadelphia, PA

3) EEO Contact Information for Employment Unit:

|   |  |
|---|--|
| Mailing Address:<br><br>400 Market Street, 10 <sup>th</sup> Floor<br>Philadelphia, PA 19106 | Telephone Number:<br>215-238-4822              |
|   | Contact Person:<br>Zois Tzitzifas              |
|   | E-mail Address:<br>zois.tzitzifas@cbsradio.com |

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

| Job Title            | Recruitment Source Referring Hiree |
|----------------------|------------------------------------|
| 1. Account Executive | Employee Referral                  |
| 2. Account Executive | Employee Referral                  |
| 3. Account Executive | CBS Radio Website                  |
| 4. Account Executive | Industry Referral                  |
| 5. Account Executive | Industry Referral                  |
| 6. Account Executive | Employee Referral                  |
| 7. Account Executive | Industry Referral                  |
| 8. Sales Assistant   | Employee Referral                  |

## 5) Job Title 1: Account Executive

## Referral Source(s) of Hire: Employee Referral

| Name of Organization Notified of Job Vacancy:   | Contact Person   | Address   | Phone                            | # of Interviewees referred by Source | Did Recruitment Source Request Notification (Yes or No) |
|---|--|---|----------------------------------|--------------------------------------|---|
| AHEDD   | John Woodruff  | 100 Old York Road, Suite I-128<br>Jenkintown, PA 19046  | (215) 885-2060                   | 0                                    | NO  |
| Asian American Women's Coalition                | Wendy Lee  | 301-305 N. 9 <sup>th</sup> Street<br>Philadelphia, PA 19107   | (215) 922-2156                   | 0                                    | NO  |
| ASPIRA  | Alfredo Calderon   | 4322 North 5 <sup>th</sup> Street, 3 <sup>rd</sup> Floor<br>Philadelphia, PA 19140                          | (215) 455-1300                   | 0                                    | NO  |
| Association of Women in Communications          | Dana Rush  | C/o Mercer Human Resources Consulting<br>1717 Arch Street, 27 <sup>th</sup> Floor<br>Philadelphia, PA 19103 | (215) 982-4308                   | 0                                    | NO  |
| Bryn Mawr College                               | Career Development Office                                    | 101 North Merion Avenue<br>Bryn Mawr, PA 19010  | (610) 526-5174                   | 0                                    | NO  |
| CBS Radio Website                               |  | <a href="http://www.cbsradio.com">www.cbsradio.com</a>  |                                  | 0                                    | NO  |
| Cheyney University Career Services              | Milt Colston/Marcia Robinson                                 | Center for Career & Professional Development<br>1837 University Circle<br>Cheyney, PA 19319-0200            | (610) 399-2033                   | 0                                    | NO  |
| Cittone Institute                               | Susan Marrone  | 2180 Hornig Road, Building A<br>Philadelphia, PA 19116  | (215) 969-0869<br>(ext 217)      | 0                                    | NO  |
| Community Women's Education Project             | Fred Martinez  | 2801 Frankford Avenue<br>Philadelphia, PA 19134   | (215) 426-2200                   | 0                                    | NO  |
| Congreso  | Ivelisse Lopez   | 216 W. Somerset St.<br>Philadelphia, PA 19133   | (215) 763-8870 –<br>ext 1555     | 0                                    | NO  |
| Conicillio                                      | Nellie Silva   | 705-09 North Franklin Street<br>Philadelphia, PA 19133  | (215) 627-3100                   | 0                                    | NO  |
| Connecticut School of Broadcasting              | Tom DeFranco,<br>Director or Hope Willis Career Services Rep | One Cherry Hill, Suite 203,<br>1 Mall Drive<br>Cherry Hill, NJ 08002  | (856) 755-1200                   | 0                                    | NO  |
| Delaware County Comm. College                   | Dorothea Hayward,<br>Career Services                         | Southeast Center, 2000 Elmwood Avenue<br>Sharon Hill, PA 19079  | (610) 957-5700                   | 0                                    | NO  |
| Delaware County Comm. College                   | Jane Lang  | 901 S. Media Line Road<br>Media, PA 19063   | (610) 359-5331                   | 0                                    | NO  |
| Delaware County Office of Employment & Training | Mike Caputo  | 9 S. 69 <sup>th</sup> Street<br>Upper Darby, PA 19082   | (610) 713-2200                   | 0                                    | NO  |
| Drexel University Career Management Services    | Patricia Donahue   | 3201 Arch Street, Suite 250<br>Philadelphia, PA 19104   | (215) 895-1020                   | 0                                    | NO  |
| Eastern PA Organizing Project                   | Kathy Cruz   | 300 E. Lehigh Avenue<br>Philadelphia, PA 19125  | (215) 634-8922                   | 0                                    | NO  |
| Greater Phila Urban Affairs Coalition           | Gerry Mitchell   | 1207 Chestnut Street, 7 <sup>th</sup> Floor<br>Philadelphia, PA 19107                                       | (215) 851-0110                   | 0                                    | NO  |
| Harcum Junior College Career Center             | Kathleen Leonard   | 750 Montgomery Avenue<br>Bryn Mawr, PA 19010  | (610) 526-6045                   | 0                                    | NO  |
| LaActualidid                                    | Carmen Lamboy  | 2755 N. 5 <sup>th</sup> Street<br>Philadelphia, PA 19133  | (215) 324-3838<br>(215) 425-2201 | 0                                    | NO  |

|   |                                     |   |                |   |    |
|---|-------------------------------------|---|----------------|---|----|
| LaSalle University Career Planning & Dev.                               | Lou LaMorte                         | 1900 West Olney Avenue<br>Philadelphia, PA 19141  | (215) 951-1075 | 0 | NO |
| Mayor's Commission on Aging   | Pat West                            | 100 South Broad Street, 4 <sup>th</sup> Floor<br>Philadelphia, PA 19110                         | (215) 686-8450 | 0 | NO |
| Metropolitan Career Center  | Vivian Cruews                       | 100 South Broad Street,<br>Suite 830<br>Philadelphia, PA 19110                                  | (215) 568-9215 | 0 | NO |
| Monster.com   |                                     | <a href="http://www.monster.com">www.monster.com</a>  |                | 0 | NO |
| Montgomery County Community College                                     | Eileen Dougherty                    | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 641-6548 | 0 | NO |
| Montgomery Cty. Comm. College/New Choices                               | Margie Cherry & Nina Watson         | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 619-7406 | 0 | NO |
| MSC 186 Lincoln University Career Services Center                       | Ralph Simpson                       | PO Box 179<br>Lincoln University, PA 19352  | (610) 932-8300 | 0 | NO |
| N.A.A.C.P. (National Association for the Advancement of Colored People) | Teresa Spotwood                     | 1619 West Cecil B. Moore Avenue<br>Philadelphia, PA 19121                                       | (215) 978-7500 | 0 | NO |
| National Black Media Coalition  | Pluria Marshall                     | 12912 Bluet Lane<br>Silver Spring, MD 20906   | (301) 946-8772 | 0 | NO |
| National Sales Network  | Jermaine Bromell, Chapter President | PO Box 8254<br>Philadelphia, PA 19101   | (215) 604-4327 | 0 | NO |
| Opportunity Industrialization Center                                    | Kevin Cafferty                      | 1231 North Broad Street,<br>4 <sup>th</sup> Floor<br>Philadelphia, PA 19122                     | (215) 236-7700 | 0 | NO |
| Peirce College Placement Office   | Sabrina Smith-Reed                  | 1420 Pine Street<br>Philadelphia, PA 19102  | (215) 545-6400 | 0 | NO |
| Pennco Tech Placement Department  | Donna Roccia                        | 99 Erial Road/PO Box 1427<br>Blackwood, NJ 08012  | (856) 232-0310 | 0 | NO |
| People for People   | Program Coordinator                 | 800 N. Broad Street, Suite 700<br>Philadelphia, PA 19130  | (215) 235-2340 | 0 | NO |
| Phila Workforce Development Corp.                                       | Donald Morgan                       | 1617 JFK Boulevard, 13 <sup>th</sup> Floor<br>Philadelphia, PA 19103                            | (215) 963-2100 | 0 | NO |
| Philadelphia Assoc. of Black Journalists                                | Sherry Howard                       | PO Box 8232<br>Philadelphia, PA 19101   | 215-581-4490   | 0 | NO |
| Philadelphia Comm. College Job Placement Office                         | Tarsha Scovens                      | 1700 Spring Garden Street<br>Philadelphia, PA 19130   | (215) 496-6174 | 0 | NO |
| Philadelphia Foundation   | Human Resources Dept.               | 1234 Market Street,<br>Philadelphia, PA 19107   | (215) 563-6417 | 0 | NO |
| Philadelphia Gay News   | Rick Lombardo                       | 505 S. 4 <sup>th</sup> Street<br>Philadelphia, PA 19147   | (215) 625-8501 | 0 | NO |
| Philadelphia Inquirer/Philadelphia Daily News                           | Regina Amato                        | 400 North Broad Street, 4 <sup>th</sup> Floor Recruitment Advertising<br>Philadelphia, PA 19130 | (215) 854-4798 | 0 | NO |
| Philadelphia Sunday Sun   | Harriett Garrett                    | 6661 Germantown Avenue<br>Philadelphia, PA 19119  | (215) 848-7864 | 0 | NO |
| Philadelphia Tribune  | Donnie Gilliam                      | 520 South 16 <sup>th</sup> Street<br>Philadelphia, PA 19146                                     | (215) 893-4050 | 0 | NO |
| Puerto Rico Federal Affairs Administration                              | Jose Acevedo Sr. Community Officer  | 475 Park Avenue South<br>New York, NY 10016   | (212) 252-7300 | 0 | NO |
| Rutgers University  | Carol Young                         | 326 Penn Street   | (856) 225-6046 | 0 | NO |

|  |                                  |  |                             |   |    |
|--|----------------------------------|--|-----------------------------|---|----|
| Career Placement                           |                                  | Camden, NJ 08102   |                             |   |    |
| St. Joseph's University Career Center      | Jean Burke                       | 5600 City Avenue<br>Philadelphia, PA 19131-1395  | (610) 660-3100              | 0 | NO |
| Team Career Link                           | Carolyn Johnson                  | 990 Spring Garden Street<br>Philadelphia, PA 19123                                     | (215) 560-5465<br>(ext 226) | 0 | NO |
| Team Career Link                           | Joe West                         | 235 West Chelton Avenue<br>Philadelphia, PA 19144                                      | (215) 560-5188              | 0 | NO |
| Team Career Link                           | R. Edward Speller or Harry Clark | 701 Crosby Street, Suite B<br>Chester, PA 19013-6096                                   | (610) 447-3350              | 0 | NO |
| Temple Assoc. of Black Journalists         | Todd Hunter, President           | 13 <sup>th</sup> Street & Montgomery Avenue Box 106<br>Philadelphia, PA 19122          | (215) 235-6803              | 0 | NO |
| Temple University Career Dev. Services     | Jean Brodey                      | 1913 N. Broad Street/Mitten Hall, 2 <sup>nd</sup> Floor<br>Philadelphia, PA 19122-6092 | (215) 204-8757              | 0 | NO |
| University of Pennsylvania Career Services | Ms. Pat Rose, Director           | 3718 Locust Walk, Suite 20,<br>McNeil Building<br>Philadelphia, PA 19104-6209          | (215) 898-7531              | 0 | NO |
| Urban League                               | Debra Adams                      | 1818 Market Street, 20 <sup>th</sup> Floor<br>Philadelphia, PA 19103                   | (215) 561-6070              | 0 | NO |
| Villanova University Career Services       | B.J. Cornell or Aimee Blevin     | 800 Lancaster Avenue,<br>Corr Hall<br>Villanova, PA 19085-1699                         | (610) 519-4060              | 0 | NO |
| West Chester University Career Dev.        | Elizabeth Giangliulo             | The Lawrence Center,<br>Room #106<br>West Chester, PA 19383                            | (610) 436-2501              | 0 | NO |
| West Phila EARN Center                     | Michael S. Hill, Sr.             | 3512 Haverford Avenue<br>Philadelphia, PA 19104  | (215) 387-4340              | 0 | NO |
| Wilmington College                         | Career Services                  | 320 DuPont Highway<br>New Castle, DE 19720   | (302) 328-9407              | 0 | NO |
| Women In Transition                        | Lisa D. Davis                    | 21 South 12 <sup>th</sup> Street, 6 <sup>th</sup> Floor<br>Philadelphia, PA 19107      | (215) 564-5301              | 0 | NO |
| York County Career Link                    | Steven Wantz                     | 841 Vogelsong Road<br>PO Box 14008<br>York, PA 17404                                   | (717) 767-7600              | 0 | NO |

## 5) Job Title 2: Account Executive

## Referral Source(s) of Hire: Employee Referral

| Name of Organization Notified of Job Vacancy:   | Contact Person   | Address   | Phone                        | # of Interviewees referred by Source | Did Recruitment Source Request Notification (Yes or No) |
|---|--|---|------------------------------|--------------------------------------|---|
| AHEDD   | John Woodruff  | 100 Old York Road, Suite I-128<br>Jenkintown, PA 19046  | (215) 885-2060               | 0                                    | NO  |
| Asian American Women's Coalition                | Wendy Lee  | 301-305 N. 9 <sup>th</sup> Street<br>Philadelphia, PA 19107   | (215) 922-2156               | 0                                    | NO  |
| ASPIRA  | Alfredo Calderon   | 4322 North 5 <sup>th</sup> Street, 3 <sup>rd</sup> Floor<br>Philadelphia, PA 19140                          | (215) 455-1300               | 0                                    | NO  |
| Association of Women in Communications          | Dana Rush  | C/o Mercer Human Resources Consulting<br>1717 Arch Street, 27 <sup>th</sup> Floor<br>Philadelphia, PA 19103 | (215) 982-4308               | 0                                    | NO  |
| Bryn Mawr College                               | Career Development Office                                    | 101 North Merion Avenue<br>Bryn Mawr, PA 19010  | (610) 526-5174               | 0                                    | NO  |
| CBS Radio Website                               |  | <a href="http://www.cbsradio.com">www.cbsradio.com</a>  |                              | 0                                    | NO  |
| Cheyney University Career Services              | Milt Colston/Marcia Robinson                                 | Center for Career & Professional Development<br>1837 University Circle<br>Cheyney, PA 19319-0200            | (610) 399-2033               | 0                                    | NO  |
| Cittone Institute                               | Susan Marrone  | 2180 Hornig Road, Building A<br>Philadelphia, PA 19116  | (215) 969-0869<br>(ext 217)  | 0                                    | NO  |
| Community Women's Education Project             | Fred Martinez  | 2801 Frankford Avenue<br>Philadelphia, PA 19134   | (215) 426-2200               | 0                                    | NO  |
| Congreso  | Ivelisse Lopez   | 216 W. Somerset St.<br>Philadelphia, PA 19133   | (215) 763-8870 –<br>ext 1555 | 0                                    | NO  |
| Conicillio                                      | Nellie Silva   | 705-09 North Franklin Street<br>Philadelphia, PA 19133  | (215) 627-3100               | 0                                    | NO  |
| Connecticut School of Broadcasting              | Tom DeFranco,<br>Director or Hope Willis Career Services Rep | One Cherry Hill, Suite 203,<br>1 Mall Drive<br>Cherry Hill, NJ 08002  | (856) 755-1200               | 0                                    | NO  |
| Delaware County Comm. College                   | Dorothea Hayward,<br>Career Services                         | Southeast Center, 2000 Elmwood Avenue<br>Sharon Hill, PA 19079  | (610) 957-5700               | 0                                    | NO  |
| Delaware County Comm. College                   | Jane Lang  | 901 S. Media Line Road<br>Media, PA 19063   | (610) 359-5331               | 0                                    | NO  |
| Delaware County Office of Employment & Training | Mike Caputo  | 9 S. 69 <sup>th</sup> Street<br>Upper Darby, PA 19082   | (610) 713-2200               | 0                                    | NO  |
| Drexel University Career Management Services    | Patricia Donahue   | 3201 Arch Street, Suite 250<br>Philadelphia, PA 19104   | (215) 895-1020               | 0                                    | NO  |
| Eastern PA Organizing Project                   | Kathy Cruz   | 300 E. Lehigh Avenue<br>Philadelphia, PA 19125  | (215) 634-8922               | 0                                    | NO  |
| Greater Phila Urban Affairs Coalition           | Gerry Mitchell   | 1207 Chestnut Street, 7 <sup>th</sup> Floor<br>Philadelphia, PA 19107                                       | (215) 851-0110               | 0                                    | NO  |
| Harcum Junior College Career Center             | Kathleen Leonard   | 750 Montgomery Avenue<br>Bryn Mawr, PA 19010  | (610) 526-6045               | 0                                    | NO  |

|  |  |   |                                  |   |    |
|--|--|---|----------------------------------|---|----|
| LaActualidid   | Carmen Lamboy                          | 2755 N. 5th Street<br>Philadelphia, PA 19133  | (215) 324-3838<br>(215) 425-2201 | 0 | NO |
| LaSalle University<br>Career Planning &<br>Dev.                                  | Lou LaMorte                            | 1900 West Olney Avenue<br>Philadelphia, PA 19141  | (215) 951-1075                   | 0 | NO |
| Mayor's Commission<br>on Aging   | Pat West                               | 100 South Broad Street, 4 <sup>th</sup><br>Floor<br>Philadelphia, PA 19110                            | (215) 686-8450                   | 0 | NO |
| Metropolitan Career<br>Center  | Vivian Cruews                          | 100 South Broad Street,<br>Suite 830<br>Philadelphia, PA 19110  | (215) 568-9215                   | 0 | NO |
| Monster.com  |  | <a href="http://www.monster.com">www.monster.com</a>  |                                  | 0 | NO |
| Montgomery County<br>Community College   | Eileen Dougherty                       | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 641-6548                   | 0 | NO |
| Montgomery Cty.<br>Comm. College/New<br>Choices                                  | Margie Cherry &<br>Nina Watson         | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 619-7406                   | 0 | NO |
| MSC 186 Lincoln<br>University Career<br>Services Center                          | Ralph Simpson                          | PO Box 179<br>Lincoln University, PA<br>19352   | (610) 932-8300                   | 0 | NO |
| N.A.A.C.P.<br>(National Association<br>for the Advancement of<br>Colored People) | Teresa Spotwood                        | 1619 West Cecil B. Moore<br>Avenue<br>Philadelphia, PA 19121  | (215) 978-7500                   | 0 | NO |
| National Black Media<br>Coalition  | Pluria Marshall                        | 12912 Bluet Lane<br>Silver Spring, MD 20906   | (301) 946-8772                   | 0 | NO |
| National Sales<br>Network  | Jermaine Bromell,<br>Chapter President | PO Box 8254<br>Philadelphia, PA 19101   | (215) 604-4327                   | 0 | NO |
| Opportunity<br>Industrialization Center  | Kevin Cafferty                         | 1231 North Broad Street,<br>4 <sup>th</sup> Floor<br>Philadelphia, PA 19122                           | (215) 236-7700                   | 0 | NO |
| Peirce College<br>Placement Office   | Sabrina Smith-Reed                     | 1420 Pine Street<br>Philadelphia, PA 19102  | (215) 545-6400                   | 0 | NO |
| Pennco Tech<br>Placement Department  | Donna Roccia                           | 99 Erial Road/PO Box 1427<br>Blackwood, NJ 08012  | (856) 232-0310                   | 0 | NO |
| People for People  | Program Coordinator                    | 800 N. Broad Street, Suite<br>700<br>Philadelphia, PA 19130   | (215) 235-2340                   | 0 | NO |
| Phila Workforce<br>Development Corp.   | Donald Morgan                          | 1617 JFK Boulevard, 13 <sup>th</sup><br>Floor<br>Philadelphia, PA 19103                               | (215) 963-2100                   | 0 | NO |
| Philadelphia Assoc. of<br>Black Journalists                                      | Sherry Howard                          | PO Box 8232<br>Philadelphia, PA 19101   | 215-581-4490                     | 0 | NO |
| Philadelphia Comm.<br>College Job Placement<br>Office                            | Tarsha Scovens                         | 1700 Spring Garden Street<br>Philadelphia, PA 19130   | (215) 496-6174                   | 0 | NO |
| Philadelphia<br>Foundation   | Human Resources<br>Dept.               | 1234 Market Street,<br>Philadelphia, PA 19107   | (215) 563-6417                   | 0 | NO |
| Philadelphia Gay News  | Rick Lombardo                          | 505 S. 4 <sup>th</sup> Street<br>Philadelphia, PA 19147   | (215) 625-8501                   | 0 | NO |
| Philadelphia<br>Inquirer/Philadelphia<br>Daily News                              | Regina Amato                           | 400 North Broad Street, 4 <sup>th</sup><br>Floor Recruitment<br>Advertising<br>Philadelphia, PA 19130 | (215) 854-4798                   | 0 | NO |
| Philadelphia Sunday<br>Sun   | Harriett Garrett                       | 6661 Germantown Avenue<br>Philadelphia, PA 19119  | (215) 848-7864                   | 0 | NO |
| Philadelphia Tribune   | Donnie Gilliam                         | 520 South 16 <sup>th</sup> Street<br>Philadelphia, PA 19146   | (215) 893-4050                   | 0 | NO |

|  |                                       |  |                             |   |    |
|--|---------------------------------------|--|-----------------------------|---|----|
| Puerto Rico Federal Affairs Administration | Jose Acevedo<br>Sr. Community Officer | 475 Park Avenue South<br>New York, NY 10016  | (212) 252-7300              | 0 | NO |
| Rutgers University Career Placement        | Carol Young                           | 326 Penn Street<br>Camden, NJ 08102  | (856) 225-6046              | 0 | NO |
| St. Joseph's University Career Center      | Jean Burke                            | 5600 City Avenue<br>Philadelphia, PA 19131-1395  | (610) 660-3100              | 0 | NO |
| Team Career Link                           | Carolyn Johnson                       | 990 Spring Garden Street<br>Philadelphia, PA 19123                                     | (215) 560-5465<br>(ext 226) | 0 | NO |
| Team Career Link                           | Joe West                              | 235 West Chelton Avenue<br>Philadelphia, PA 19144                                      | (215) 560-5188              | 0 | NO |
| Team Career Link                           | R. Edward Speller or Harry Clark      | 701 Crosby Street, Suite B<br>Chester, PA 19013-6096                                   | (610) 447-3350              | 0 | NO |
| Temple Assoc. of Black Journalists         | Todd Hunter,<br>President             | 13 <sup>th</sup> Street & Montgomery Avenue Box 106<br>Philadelphia, PA 19122          | (215) 235-6803              | 0 | NO |
| Temple University Career Dev. Services     | Jean Brodey                           | 1913 N. Broad Street/Mitten Hall, 2 <sup>nd</sup> Floor<br>Philadelphia, PA 19122-6092 | (215) 204-8757              | 0 | NO |
| University of Pennsylvania Career Services | Ms. Pat Rose,<br>Director             | 3718 Locust Walk, Suite 20,<br>McNeil Building<br>Philadelphia, PA 19104-6209          | (215) 898-7531              | 0 | NO |
| Urban League                               | Debra Adams                           | 1818 Market Street, 20 <sup>th</sup> Floor<br>Philadelphia, PA 19103                   | (215) 561-6070              | 0 | NO |
| Villanova University Career Services       | B.J. Cornell or Aimee Blevin          | 800 Lancaster Avenue,<br>Corr Hall<br>Villanova, PA 19085-1699                         | (610) 519-4060              | 0 | NO |
| West Chester University Career Dev.        | Elizabeth Giangliullo                 | The Lawrence Center,<br>Room #106<br>West Chester, PA 19383                            | (610) 436-2501              | 0 | NO |
| West Phila EARN Center                     | Michael S. Hill, Sr.                  | 3512 Haverford Avenue<br>Philadelphia, PA 19104  | (215) 387-4340              | 0 | NO |
| Wilmington College                         | Career Services                       | 320 DuPont Highway<br>New Castle, DE 19720   | (302) 328-9407              | 0 | NO |
| Women In Transition                        | Lisa D. Davis                         | 21 South 12 <sup>th</sup> Street, 6 <sup>th</sup> Floor<br>Philadelphia, PA 19107      | (215) 564-5301              | 0 | NO |
| York County Career Link                    | Steven Wantz                          | 841 Vogelsong Road<br>PO Box 14008<br>York, PA 17404                                   | (717) 767-7600              | 0 | NO |

## 5) Job Title 3: Account Executive

## Referral Source(s) of Hiree: CBS Radio Website

| Name of Organization Notified of Job Vacancy:   | Contact Person   | Address   | Phone                            | # of Interviewees referred by Source | Did Recruitment Source Request Notification (Yes or No) |
|---|--|---|----------------------------------|--------------------------------------|---|
| AHEDD   | John Woodruff  | 100 Old York Road, Suite I-128<br>Jenkintown, PA 19046  | (215) 885-2060                   | 0                                    | NO  |
| Asian American Women's Coalition                | Wendy Lee  | 301-305 N. 9 <sup>th</sup> Street<br>Philadelphia, PA 19107   | (215) 922-2156                   | 0                                    | NO  |
| ASPIRA  | Alfredo Calderon   | 4322 North 5 <sup>th</sup> Street, 3 <sup>rd</sup> Floor<br>Philadelphia, PA 19140                          | (215) 455-1300                   | 0                                    | NO  |
| Association of Women in Communications          | Dana Rush  | C/o Mercer Human Resources Consulting<br>1717 Arch Street, 27 <sup>th</sup> Floor<br>Philadelphia, PA 19103 | (215) 982-4308                   | 0                                    | NO  |
| Bryn Mawr College                               | Career Development Office                                    | 101 North Merion Avenue<br>Bryn Mawr, PA 19010  | (610) 526-5174                   | 0                                    | NO  |
| CBS Radio Website                               |  | <a href="http://www.cbsradio.com">www.cbsradio.com</a>  |                                  | 5                                    | NO  |
| Cheyney University Career Services              | Milt Colston/Marcia Robinson                                 | Center for Career & Professional Development<br>1837 University Circle<br>Cheyney, PA 19319-0200            | (610) 399-2033                   | 0                                    | NO  |
| Cittone Institute                               | Susan Marrone  | 2180 Hornig Road, Building A<br>Philadelphia, PA 19116  | (215) 969-0869<br>(ext 217)      | 0                                    | NO  |
| Community Women's Education Project             | Fred Martinez  | 2801 Frankford Avenue<br>Philadelphia, PA 19134   | (215) 426-2200                   | 0                                    | NO  |
| Congreso  | Ivelisse Lopez   | 216 W. Somerset St.<br>Philadelphia, PA 19133   | (215) 763-8870 –<br>ext 1555     | 0                                    | NO  |
| Conicillio                                      | Nellie Silva   | 705-09 North Franklin Street<br>Philadelphia, PA 19133  | (215) 627-3100                   | 0                                    | NO  |
| Connecticut School of Broadcasting              | Tom DeFranco,<br>Director or Hope Willis Career Services Rep | One Cherry Hill, Suite 203,<br>1 Mall Drive<br>Cherry Hill, NJ 08002  | (856) 755-1200                   | 0                                    | NO  |
| Delaware County Comm. College                   | Dorothea Hayward,<br>Career Services                         | Southeast Center, 2000 Elmwood Avenue<br>Sharon Hill, PA 19079  | (610) 957-5700                   | 0                                    | NO  |
| Delaware County Comm. College                   | Jane Lang  | 901 S. Media Line Road<br>Media, PA 19063   | (610) 359-5331                   | 0                                    | NO  |
| Delaware County Office of Employment & Training | Mike Caputo  | 9 S. 69 <sup>th</sup> Street<br>Upper Darby, PA 19082   | (610) 713-2200                   | 0                                    | NO  |
| Drexel University Career Management Services    | Patricia Donahue   | 3201 Arch Street, Suite 250<br>Philadelphia, PA 19104   | (215) 895-1020                   | 0                                    | NO  |
| Eastern PA Organizing Project                   | Kathy Cruz   | 300 E. Lehigh Avenue<br>Philadelphia, PA 19125  | (215) 634-8922                   | 0                                    | NO  |
| Greater Phila Urban Affairs Coalition           | Gerry Mitchell   | 1207 Chestnut Street, 7 <sup>th</sup> Floor<br>Philadelphia, PA 19107                                       | (215) 851-0110                   | 0                                    | NO  |
| Harcum Junior College Career Center             | Kathleen Leonard   | 750 Montgomery Avenue<br>Bryn Mawr, PA 19010  | (610) 526-6045                   | 0                                    | NO  |
| LaActualidid                                    | Carmen Lamboy  | 2755 N. 5 <sup>th</sup> Street<br>Philadelphia, PA 19133  | (215) 324-3838<br>(215) 425-2201 | 0                                    | NO  |

|   |                                     |   |                |   |    |
|---|-------------------------------------|---|----------------|---|----|
| LaSalle University Career Planning & Dev.                               | Lou LaMorte                         | 1900 West Olney Avenue<br>Philadelphia, PA 19141  | (215) 951-1075 | 0 | NO |
| Mayor's Commission on Aging   | Pat West                            | 100 South Broad Street, 4 <sup>th</sup> Floor<br>Philadelphia, PA 19110                         | (215) 686-8450 | 0 | NO |
| Metropolitan Career Center  | Vivian Cruews                       | 100 South Broad Street,<br>Suite 830<br>Philadelphia, PA 19110                                  | (215) 568-9215 | 0 | NO |
| Monster.com   |                                     | <a href="http://www.monster.com">www.monster.com</a>  |                | 0 | NO |
| Montgomery County Community College                                     | Eileen Dougherty                    | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 641-6548 | 0 | NO |
| Montgomery Cty. Comm. College/New Choices                               | Margie Cherry & Nina Watson         | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 619-7406 | 0 | NO |
| MSC 186 Lincoln University Career Services Center                       | Ralph Simpson                       | PO Box 179<br>Lincoln University, PA 19352  | (610) 932-8300 | 0 | NO |
| N.A.A.C.P. (National Association for the Advancement of Colored People) | Teresa Spotwood                     | 1619 West Cecil B. Moore Avenue<br>Philadelphia, PA 19121                                       | (215) 978-7500 | 0 | NO |
| National Black Media Coalition  | Pluria Marshall                     | 12912 Bluet Lane<br>Silver Spring, MD 20906   | (301) 946-8772 | 0 | NO |
| National Sales Network  | Jermaine Bromell, Chapter President | PO Box 8254<br>Philadelphia, PA 19101   | (215) 604-4327 | 0 | NO |
| Opportunity Industrialization Center                                    | Kevin Cafferty                      | 1231 North Broad Street,<br>4 <sup>th</sup> Floor<br>Philadelphia, PA 19122                     | (215) 236-7700 | 0 | NO |
| Peirce College Placement Office   | Sabrina Smith-Reed                  | 1420 Pine Street<br>Philadelphia, PA 19102  | (215) 545-6400 | 0 | NO |
| Pennco Tech Placement Department  | Donna Roccia                        | 99 Erial Road/PO Box 1427<br>Blackwood, NJ 08012  | (856) 232-0310 | 0 | NO |
| People for People   | Program Coordinator                 | 800 N. Broad Street, Suite 700<br>Philadelphia, PA 19130  | (215) 235-2340 | 0 | NO |
| Phila Workforce Development Corp.                                       | Donald Morgan                       | 1617 JFK Boulevard, 13 <sup>th</sup> Floor<br>Philadelphia, PA 19103                            | (215) 963-2100 | 0 | NO |
| Philadelphia Assoc. of Black Journalists                                | Sherry Howard                       | PO Box 8232<br>Philadelphia, PA 19101   | 215-581-4490   | 0 | NO |
| Philadelphia Comm. College Job Placement Office                         | Tarsha Scovens                      | 1700 Spring Garden Street<br>Philadelphia, PA 19130   | (215) 496-6174 | 0 | NO |
| Philadelphia Foundation   | Human Resources Dept.               | 1234 Market Street,<br>Philadelphia, PA 19107   | (215) 563-6417 | 0 | NO |
| Philadelphia Gay News   | Rick Lombardo                       | 505 S. 4 <sup>th</sup> Street<br>Philadelphia, PA 19147   | (215) 625-8501 | 0 | NO |
| Philadelphia Inquirer/Philadelphia Daily News                           | Regina Amato                        | 400 North Broad Street, 4 <sup>th</sup> Floor Recruitment Advertising<br>Philadelphia, PA 19130 | (215) 854-4798 | 0 | NO |
| Philadelphia Sunday Sun   | Harriett Garrett                    | 6661 Germantown Avenue<br>Philadelphia, PA 19119  | (215) 848-7864 | 0 | NO |
| Philadelphia Tribune  | Donnie Gilliam                      | 520 South 16 <sup>th</sup> Street<br>Philadelphia, PA 19146                                     | (215) 893-4050 | 0 | NO |
| Puerto Rico Federal Affairs Administration                              | Jose Acevedo Sr. Community Officer  | 475 Park Avenue South<br>New York, NY 10016   | (212) 252-7300 | 0 | NO |
| Rutgers University  | Carol Young                         | 326 Penn Street   | (856) 225-6046 | 0 | NO |

|  |                                  |  |                             |   |    |
|--|----------------------------------|--|-----------------------------|---|----|
| Career Placement                           |                                  | Camden, NJ 08102   |                             |   |    |
| St. Joseph's University Career Center      | Jean Burke                       | 5600 City Avenue<br>Philadelphia, PA 19131-1395  | (610) 660-3100              | 0 | NO |
| Team Career Link                           | Carolyn Johnson                  | 990 Spring Garden Street<br>Philadelphia, PA 19123                                     | (215) 560-5465<br>(ext 226) | 0 | NO |
| Team Career Link                           | Joe West                         | 235 West Chelton Avenue<br>Philadelphia, PA 19144                                      | (215) 560-5188              | 0 | NO |
| Team Career Link                           | R. Edward Speller or Harry Clark | 701 Crosby Street, Suite B<br>Chester, PA 19013-6096                                   | (610) 447-3350              | 0 | NO |
| Temple Assoc. of Black Journalists         | Todd Hunter, President           | 13 <sup>th</sup> Street & Montgomery Avenue Box 106<br>Philadelphia, PA 19122          | (215) 235-6803              | 0 | NO |
| Temple University Career Dev. Services     | Jean Brodey                      | 1913 N. Broad Street/Mitten Hall, 2 <sup>nd</sup> Floor<br>Philadelphia, PA 19122-6092 | (215) 204-8757              | 0 | NO |
| University of Pennsylvania Career Services | Ms. Pat Rose, Director           | 3718 Locust Walk, Suite 20,<br>McNeil Building<br>Philadelphia, PA 19104-6209          | (215) 898-7531              | 0 | NO |
| Urban League                               | Debra Adams                      | 1818 Market Street, 20 <sup>th</sup> Floor<br>Philadelphia, PA 19103                   | (215) 561-6070              | 0 | NO |
| Villanova University Career Services       | B.J. Cornell or Aimee Blevin     | 800 Lancaster Avenue,<br>Corr Hall<br>Villanova, PA 19085-1699                         | (610) 519-4060              | 0 | NO |
| West Chester University Career Dev.        | Elizabeth Giangliulo             | The Lawrence Center,<br>Room #106<br>West Chester, PA 19383                            | (610) 436-2501              | 0 | NO |
| West Phila EARN Center                     | Michael S. Hill, Sr.             | 3512 Haverford Avenue<br>Philadelphia, PA 19104  | (215) 387-4340              | 0 | NO |
| Wilmington College                         | Career Services                  | 320 DuPont Highway<br>New Castle, DE 19720   | (302) 328-9407              | 0 | NO |
| Women In Transition                        | Lisa D. Davis                    | 21 South 12 <sup>th</sup> Street, 6 <sup>th</sup> Floor<br>Philadelphia, PA 19107      | (215) 564-5301              | 0 | NO |
| York County Career Link                    | Steven Wantz                     | 841 Vogelsong Road<br>PO Box 14008<br>York, PA 17404                                   | (717) 767-7600              | 0 | NO |

## 5) Job Title 4: Account Executive

## Referral Source(s) of Hiree: Industry Referral

| Name of Organization Notified of Job Vacancy:   | Contact Person   | Address   | Phone                            | # of Interviewees referred by Source | Did Recruitment Source Request Notification (Yes or No) |
|---|--|---|----------------------------------|--------------------------------------|---|
| AHEDD   | John Woodruff  | 100 Old York Road, Suite I-128<br>Jenkintown, PA 19046  | (215) 885-2060                   | 0                                    | NO  |
| Asian American Women's Coalition                | Wendy Lee  | 301-305 N. 9 <sup>th</sup> Street<br>Philadelphia, PA 19107   | (215) 922-2156                   | 0                                    | NO  |
| ASPIRA  | Alfredo Calderon   | 4322 North 5 <sup>th</sup> Street, 3 <sup>rd</sup> Floor<br>Philadelphia, PA 19140                          | (215) 455-1300                   | 0                                    | NO  |
| Association of Women in Communications          | Dana Rush  | C/o Mercer Human Resources Consulting<br>1717 Arch Street, 27 <sup>th</sup> Floor<br>Philadelphia, PA 19103 | (215) 982-4308                   | 0                                    | NO  |
| Bryn Mawr College                               | Career Development Office                                    | 101 North Merion Avenue<br>Bryn Mawr, PA 19010  | (610) 526-5174                   | 0                                    | NO  |
| CBS Radio Website                               |  | <a href="http://www.cbsradio.com">www.cbsradio.com</a>  |                                  | 0                                    | NO  |
| Cheyney University Career Services              | Milt Colston/Marcia Robinson                                 | Center for Career & Professional Development<br>1837 University Circle<br>Cheyney, PA 19319-0200            | (610) 399-2033                   | 0                                    | NO  |
| Cittone Institute                               | Susan Marrone  | 2180 Hornig Road, Building A<br>Philadelphia, PA 19116  | (215) 969-0869<br>(ext 217)      | 0                                    | NO  |
| Community Women's Education Project             | Fred Martinez  | 2801 Frankford Avenue<br>Philadelphia, PA 19134   | (215) 426-2200                   | 0                                    | NO  |
| Congreso  | Ivelisse Lopez   | 216 W. Somerset St.<br>Philadelphia, PA 19133   | (215) 763-8870 –<br>ext 1555     | 0                                    | NO  |
| Conicillio                                      | Nellie Silva   | 705-09 North Franklin Street<br>Philadelphia, PA 19133  | (215) 627-3100                   | 0                                    | NO  |
| Connecticut School of Broadcasting              | Tom DeFranco,<br>Director or Hope Willis Career Services Rep | One Cherry Hill, Suite 203,<br>1 Mall Drive<br>Cherry Hill, NJ 08002  | (856) 755-1200                   | 0                                    | NO  |
| Delaware County Comm. College                   | Dorothea Hayward,<br>Career Services                         | Southeast Center, 2000 Elmwood Avenue<br>Sharon Hill, PA 19079  | (610) 957-5700                   | 0                                    | NO  |
| Delaware County Comm. College                   | Jane Lang  | 901 S. Media Line Road<br>Media, PA 19063   | (610) 359-5331                   | 0                                    | NO  |
| Delaware County Office of Employment & Training | Mike Caputo  | 9 S. 69 <sup>th</sup> Street<br>Upper Darby, PA 19082   | (610) 713-2200                   | 0                                    | NO  |
| Drexel University Career Management Services    | Patricia Donahue   | 3201 Arch Street, Suite 250<br>Philadelphia, PA 19104   | (215) 895-1020                   | 0                                    | NO  |
| Eastern PA Organizing Project                   | Kathy Cruz   | 300 E. Lehigh Avenue<br>Philadelphia, PA 19125  | (215) 634-8922                   | 0                                    | NO  |
| Greater Phila Urban Affairs Coalition           | Gerry Mitchell   | 1207 Chestnut Street, 7 <sup>th</sup> Floor<br>Philadelphia, PA 19107                                       | (215) 851-0110                   | 0                                    | NO  |
| Harcum Junior College Career Center             | Kathleen Leonard   | 750 Montgomery Avenue<br>Bryn Mawr, PA 19010  | (610) 526-6045                   | 0                                    | NO  |
| LaActualidid                                    | Carmen Lamboy  | 2755 N. 5 <sup>th</sup> Street<br>Philadelphia, PA 19133  | (215) 324-3838<br>(215) 425-2201 | 0                                    | NO  |

|   |                                     |   |                |   |    |
|---|-------------------------------------|---|----------------|---|----|
| LaSalle University Career Planning & Dev.                               | Lou LaMorte                         | 1900 West Olney Avenue<br>Philadelphia, PA 19141  | (215) 951-1075 | 0 | NO |
| Mayor's Commission on Aging   | Pat West                            | 100 South Broad Street, 4 <sup>th</sup> Floor<br>Philadelphia, PA 19110                         | (215) 686-8450 | 0 | NO |
| Metropolitan Career Center  | Vivian Cruews                       | 100 South Broad Street,<br>Suite 830<br>Philadelphia, PA 19110                                  | (215) 568-9215 | 0 | NO |
| Monster.com   |                                     | <a href="http://www.monster.com">www.monster.com</a>  |                | 0 | NO |
| Montgomery County Community College                                     | Eileen Dougherty                    | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 641-6548 | 0 | NO |
| Montgomery Cty. Comm. College/New Choices                               | Margie Cherry & Nina Watson         | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 619-7406 | 0 | NO |
| MSC 186 Lincoln University Career Services Center                       | Ralph Simpson                       | PO Box 179<br>Lincoln University, PA 19352  | (610) 932-8300 | 0 | NO |
| N.A.A.C.P. (National Association for the Advancement of Colored People) | Teresa Spotwood                     | 1619 West Cecil B. Moore Avenue<br>Philadelphia, PA 19121                                       | (215) 978-7500 | 0 | NO |
| National Black Media Coalition  | Pluria Marshall                     | 12912 Bluet Lane<br>Silver Spring, MD 20906   | (301) 946-8772 | 0 | NO |
| National Sales Network  | Jermaine Bromell, Chapter President | PO Box 8254<br>Philadelphia, PA 19101   | (215) 604-4327 | 0 | NO |
| Opportunity Industrialization Center                                    | Kevin Cafferty                      | 1231 North Broad Street,<br>4 <sup>th</sup> Floor<br>Philadelphia, PA 19122                     | (215) 236-7700 | 0 | NO |
| Peirce College Placement Office   | Sabrina Smith-Reed                  | 1420 Pine Street<br>Philadelphia, PA 19102  | (215) 545-6400 | 0 | NO |
| Pennco Tech Placement Department  | Donna Roccia                        | 99 Erial Road/PO Box 1427<br>Blackwood, NJ 08012  | (856) 232-0310 | 0 | NO |
| People for People   | Program Coordinator                 | 800 N. Broad Street, Suite 700<br>Philadelphia, PA 19130  | (215) 235-2340 | 0 | NO |
| Phila Workforce Development Corp.                                       | Donald Morgan                       | 1617 JFK Boulevard, 13 <sup>th</sup> Floor<br>Philadelphia, PA 19103                            | (215) 963-2100 | 0 | NO |
| Philadelphia Assoc. of Black Journalists                                | Sherry Howard                       | PO Box 8232<br>Philadelphia, PA 19101   | 215-581-4490   | 0 | NO |
| Philadelphia Comm. College Job Placement Office                         | Tarsha Scovens                      | 1700 Spring Garden Street<br>Philadelphia, PA 19130   | (215) 496-6174 | 0 | NO |
| Philadelphia Foundation   | Human Resources Dept.               | 1234 Market Street,<br>Philadelphia, PA 19107   | (215) 563-6417 | 0 | NO |
| Philadelphia Gay News   | Rick Lombardo                       | 505 S. 4 <sup>th</sup> Street<br>Philadelphia, PA 19147   | (215) 625-8501 | 0 | NO |
| Philadelphia Inquirer/Philadelphia Daily News                           | Regina Amato                        | 400 North Broad Street, 4 <sup>th</sup> Floor Recruitment Advertising<br>Philadelphia, PA 19130 | (215) 854-4798 | 0 | NO |
| Philadelphia Sunday Sun   | Harriett Garrett                    | 6661 Germantown Avenue<br>Philadelphia, PA 19119  | (215) 848-7864 | 0 | NO |
| Philadelphia Tribune  | Donnie Gilliam                      | 520 South 16 <sup>th</sup> Street<br>Philadelphia, PA 19146                                     | (215) 893-4050 | 0 | NO |
| Puerto Rico Federal Affairs Administration                              | Jose Acevedo Sr. Community Officer  | 475 Park Avenue South<br>New York, NY 10016   | (212) 252-7300 | 0 | NO |
| Rutgers University  | Carol Young                         | 326 Penn Street   | (856) 225-6046 | 0 | NO |

|  |                                  |  |                             |   |    |
|--|----------------------------------|--|-----------------------------|---|----|
| Career Placement                           |                                  | Camden, NJ 08102   |                             |   |    |
| St. Joseph's University Career Center      | Jean Burke                       | 5600 City Avenue<br>Philadelphia, PA 19131-1395  | (610) 660-3100              | 0 | NO |
| Team Career Link                           | Carolyn Johnson                  | 990 Spring Garden Street<br>Philadelphia, PA 19123                                     | (215) 560-5465<br>(ext 226) | 0 | NO |
| Team Career Link                           | Joe West                         | 235 West Chelton Avenue<br>Philadelphia, PA 19144                                      | (215) 560-5188              | 0 | NO |
| Team Career Link                           | R. Edward Speller or Harry Clark | 701 Crosby Street, Suite B<br>Chester, PA 19013-6096                                   | (610) 447-3350              | 0 | NO |
| Temple Assoc. of Black Journalists         | Todd Hunter, President           | 13 <sup>th</sup> Street & Montgomery Avenue Box 106<br>Philadelphia, PA 19122          | (215) 235-6803              | 0 | NO |
| Temple University Career Dev. Services     | Jean Brodey                      | 1913 N. Broad Street/Mitten Hall, 2 <sup>nd</sup> Floor<br>Philadelphia, PA 19122-6092 | (215) 204-8757              | 0 | NO |
| University of Pennsylvania Career Services | Ms. Pat Rose, Director           | 3718 Locust Walk, Suite 20,<br>McNeil Building<br>Philadelphia, PA 19104-6209          | (215) 898-7531              | 0 | NO |
| Urban League                               | Debra Adams                      | 1818 Market Street, 20 <sup>th</sup> Floor<br>Philadelphia, PA 19103                   | (215) 561-6070              | 0 | NO |
| Villanova University Career Services       | B.J. Cornell or Aimee Blevin     | 800 Lancaster Avenue,<br>Corr Hall<br>Villanova, PA 19085-1699                         | (610) 519-4060              | 0 | NO |
| West Chester University Career Dev.        | Elizabeth Giangulio              | The Lawrence Center,<br>Room #106<br>West Chester, PA 19383                            | (610) 436-2501              | 0 | NO |
| West Phila EARN Center                     | Michael S. Hill, Sr.             | 3512 Haverford Avenue<br>Philadelphia, PA 19104  | (215) 387-4340              | 0 | NO |
| Wilmington College                         | Career Services                  | 320 DuPont Highway<br>New Castle, DE 19720   | (302) 328-9407              | 0 | NO |
| Women In Transition                        | Lisa D. Davis                    | 21 South 12 <sup>th</sup> Street, 6 <sup>th</sup> Floor<br>Philadelphia, PA 19107      | (215) 564-5301              | 0 | NO |
| York County Career Link                    | Steven Wantz                     | 841 Vogelsong Road<br>PO Box 14008<br>York, PA 17404                                   | (717) 767-7600              | 0 | NO |

## 5) Job Title 5: Account Executive

## Referral Source(s) of Hiree: Industry Referral

| Name of Organization Notified of Job Vacancy:   | Contact Person   | Address   | Phone                            | # of Interviewees referred by Source | Did Recruitment Source Request Notification (Yes or No) |
|---|--|---|----------------------------------|--------------------------------------|---|
| AHEDD   | John Woodruff  | 100 Old York Road, Suite I-128<br>Jenkintown, PA 19046  | (215) 885-2060                   | 0                                    | NO  |
| Asian American Women's Coalition                | Wendy Lee  | 301-305 N. 9 <sup>th</sup> Street<br>Philadelphia, PA 19107   | (215) 922-2156                   | 0                                    | NO  |
| ASPIRA  | Alfredo Calderon   | 4322 North 5 <sup>th</sup> Street, 3 <sup>rd</sup> Floor<br>Philadelphia, PA 19140                          | (215) 455-1300                   | 0                                    | NO  |
| Association of Women in Communications          | Dana Rush  | C/o Mercer Human Resources Consulting<br>1717 Arch Street, 27 <sup>th</sup> Floor<br>Philadelphia, PA 19103 | (215) 982-4308                   | 0                                    | NO  |
| Bryn Mawr College                               | Career Development Office                                    | 101 North Merion Avenue<br>Bryn Mawr, PA 19010  | (610) 526-5174                   | 0                                    | NO  |
| CBS Radio Website                               |  | <a href="http://www.cbsradio.com">www.cbsradio.com</a>  |                                  | 0                                    | NO  |
| Cheyney University Career Services              | Milt Colston/Marcia Robinson                                 | Center for Career & Professional Development<br>1837 University Circle<br>Cheyney, PA 19319-0200            | (610) 399-2033                   | 0                                    | NO  |
| Cittone Institute                               | Susan Marrone  | 2180 Hornig Road, Building A<br>Philadelphia, PA 19116  | (215) 969-0869<br>(ext 217)      | 0                                    | NO  |
| Community Women's Education Project             | Fred Martinez  | 2801 Frankford Avenue<br>Philadelphia, PA 19134   | (215) 426-2200                   | 0                                    | NO  |
| Congreso  | Ivelisse Lopez   | 216 W. Somerset St.<br>Philadelphia, PA 19133   | (215) 763-8870 –<br>ext 1555     | 0                                    | NO  |
| Conicillio                                      | Nellie Silva   | 705-09 North Franklin Street<br>Philadelphia, PA 19133  | (215) 627-3100                   | 0                                    | NO  |
| Connecticut School of Broadcasting              | Tom DeFranco,<br>Director or Hope Willis Career Services Rep | One Cherry Hill, Suite 203,<br>1 Mall Drive<br>Cherry Hill, NJ 08002  | (856) 755-1200                   | 0                                    | NO  |
| Delaware County Comm. College                   | Dorothea Hayward,<br>Career Services                         | Southeast Center, 2000 Elmwood Avenue<br>Sharon Hill, PA 19079  | (610) 957-5700                   | 0                                    | NO  |
| Delaware County Comm. College                   | Jane Lang  | 901 S. Media Line Road<br>Media, PA 19063   | (610) 359-5331                   | 0                                    | NO  |
| Delaware County Office of Employment & Training | Mike Caputo  | 9 S. 69 <sup>th</sup> Street<br>Upper Darby, PA 19082   | (610) 713-2200                   | 0                                    | NO  |
| Drexel University Career Management Services    | Patricia Donahue   | 3201 Arch Street, Suite 250<br>Philadelphia, PA 19104   | (215) 895-1020                   | 0                                    | NO  |
| Eastern PA Organizing Project                   | Kathy Cruz   | 300 E. Lehigh Avenue<br>Philadelphia, PA 19125  | (215) 634-8922                   | 0                                    | NO  |
| Greater Phila Urban Affairs Coalition           | Gerry Mitchell   | 1207 Chestnut Street, 7 <sup>th</sup> Floor<br>Philadelphia, PA 19107                                       | (215) 851-0110                   | 0                                    | NO  |
| Harcum Junior College Career Center             | Kathleen Leonard   | 750 Montgomery Avenue<br>Bryn Mawr, PA 19010  | (610) 526-6045                   | 0                                    | NO  |
| LaActualidid                                    | Carmen Lamboy  | 2755 N. 5 <sup>th</sup> Street<br>Philadelphia, PA 19133  | (215) 324-3838<br>(215) 425-2201 | 0                                    | NO  |

|   |                                     |   |                |   |    |
|---|-------------------------------------|---|----------------|---|----|
| LaSalle University Career Planning & Dev.                               | Lou LaMorte                         | 1900 West Olney Avenue<br>Philadelphia, PA 19141  | (215) 951-1075 | 0 | NO |
| Mayor's Commission on Aging   | Pat West                            | 100 South Broad Street, 4 <sup>th</sup> Floor<br>Philadelphia, PA 19110                         | (215) 686-8450 | 0 | NO |
| Metropolitan Career Center  | Vivian Cruews                       | 100 South Broad Street,<br>Suite 830<br>Philadelphia, PA 19110                                  | (215) 568-9215 | 0 | NO |
| Monster.com   |                                     | <a href="http://www.monster.com">www.monster.com</a>  |                | 0 | NO |
| Montgomery County Community College                                     | Eileen Dougherty                    | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 641-6548 | 0 | NO |
| Montgomery Cty. Comm. College/New Choices                               | Margie Cherry & Nina Watson         | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 619-7406 | 0 | NO |
| MSC 186 Lincoln University Career Services Center                       | Ralph Simpson                       | PO Box 179<br>Lincoln University, PA 19352  | (610) 932-8300 | 0 | NO |
| N.A.A.C.P. (National Association for the Advancement of Colored People) | Teresa Spotwood                     | 1619 West Cecil B. Moore Avenue<br>Philadelphia, PA 19121                                       | (215) 978-7500 | 0 | NO |
| National Black Media Coalition  | Pluria Marshall                     | 12912 Bluet Lane<br>Silver Spring, MD 20906   | (301) 946-8772 | 0 | NO |
| National Sales Network  | Jermaine Bromell, Chapter President | PO Box 8254<br>Philadelphia, PA 19101   | (215) 604-4327 | 0 | NO |
| Opportunity Industrialization Center                                    | Kevin Cafferty                      | 1231 North Broad Street,<br>4 <sup>th</sup> Floor<br>Philadelphia, PA 19122                     | (215) 236-7700 | 0 | NO |
| Peirce College Placement Office   | Sabrina Smith-Reed                  | 1420 Pine Street<br>Philadelphia, PA 19102  | (215) 545-6400 | 0 | NO |
| Pennco Tech Placement Department  | Donna Roccia                        | 99 Erial Road/PO Box 1427<br>Blackwood, NJ 08012  | (856) 232-0310 | 0 | NO |
| People for People   | Program Coordinator                 | 800 N. Broad Street, Suite 700<br>Philadelphia, PA 19130  | (215) 235-2340 | 0 | NO |
| Phila Workforce Development Corp.                                       | Donald Morgan                       | 1617 JFK Boulevard, 13 <sup>th</sup> Floor<br>Philadelphia, PA 19103                            | (215) 963-2100 | 0 | NO |
| Philadelphia Assoc. of Black Journalists                                | Sherry Howard                       | PO Box 8232<br>Philadelphia, PA 19101   | 215-581-4490   | 0 | NO |
| Philadelphia Comm. College Job Placement Office                         | Tarsha Scovens                      | 1700 Spring Garden Street<br>Philadelphia, PA 19130   | (215) 496-6174 | 0 | NO |
| Philadelphia Foundation   | Human Resources Dept.               | 1234 Market Street,<br>Philadelphia, PA 19107   | (215) 563-6417 | 0 | NO |
| Philadelphia Gay News   | Rick Lombardo                       | 505 S. 4 <sup>th</sup> Street<br>Philadelphia, PA 19147   | (215) 625-8501 | 0 | NO |
| Philadelphia Inquirer/Philadelphia Daily News                           | Regina Amato                        | 400 North Broad Street, 4 <sup>th</sup> Floor Recruitment Advertising<br>Philadelphia, PA 19130 | (215) 854-4798 | 0 | NO |
| Philadelphia Sunday Sun   | Harriett Garrett                    | 6661 Germantown Avenue<br>Philadelphia, PA 19119  | (215) 848-7864 | 0 | NO |
| Philadelphia Tribune  | Donnie Gilliam                      | 520 South 16 <sup>th</sup> Street<br>Philadelphia, PA 19146                                     | (215) 893-4050 | 0 | NO |
| Puerto Rico Federal Affairs Administration                              | Jose Acevedo Sr. Community Officer  | 475 Park Avenue South<br>New York, NY 10016   | (212) 252-7300 | 0 | NO |
| Rutgers University  | Carol Young                         | 326 Penn Street   | (856) 225-6046 | 0 | NO |

|  |                                  |  |                             |   |    |
|--|----------------------------------|--|-----------------------------|---|----|
| Career Placement                           |                                  | Camden, NJ 08102   |                             |   |    |
| St. Joseph's University Career Center      | Jean Burke                       | 5600 City Avenue<br>Philadelphia, PA 19131-1395  | (610) 660-3100              | 0 | NO |
| Team Career Link                           | Carolyn Johnson                  | 990 Spring Garden Street<br>Philadelphia, PA 19123                                     | (215) 560-5465<br>(ext 226) | 0 | NO |
| Team Career Link                           | Joe West                         | 235 West Chelton Avenue<br>Philadelphia, PA 19144                                      | (215) 560-5188              | 0 | NO |
| Team Career Link                           | R. Edward Speller or Harry Clark | 701 Crosby Street, Suite B<br>Chester, PA 19013-6096                                   | (610) 447-3350              | 0 | NO |
| Temple Assoc. of Black Journalists         | Todd Hunter, President           | 13 <sup>th</sup> Street & Montgomery Avenue Box 106<br>Philadelphia, PA 19122          | (215) 235-6803              | 0 | NO |
| Temple University Career Dev. Services     | Jean Brodey                      | 1913 N. Broad Street/Mitten Hall, 2 <sup>nd</sup> Floor<br>Philadelphia, PA 19122-6092 | (215) 204-8757              | 0 | NO |
| University of Pennsylvania Career Services | Ms. Pat Rose, Director           | 3718 Locust Walk, Suite 20,<br>McNeil Building<br>Philadelphia, PA 19104-6209          | (215) 898-7531              | 0 | NO |
| Urban League                               | Debra Adams                      | 1818 Market Street, 20 <sup>th</sup> Floor<br>Philadelphia, PA 19103                   | (215) 561-6070              | 0 | NO |
| Villanova University Career Services       | B.J. Cornell or Aimee Blevin     | 800 Lancaster Avenue,<br>Corr Hall<br>Villanova, PA 19085-1699                         | (610) 519-4060              | 0 | NO |
| West Chester University Career Dev.        | Elizabeth Giangliulo             | The Lawrence Center,<br>Room #106<br>West Chester, PA 19383                            | (610) 436-2501              | 0 | NO |
| West Phila EARN Center                     | Michael S. Hill, Sr.             | 3512 Haverford Avenue<br>Philadelphia, PA 19104  | (215) 387-4340              | 0 | NO |
| Wilmington College                         | Career Services                  | 320 DuPont Highway<br>New Castle, DE 19720   | (302) 328-9407              | 0 | NO |
| Women In Transition                        | Lisa D. Davis                    | 21 South 12 <sup>th</sup> Street, 6 <sup>th</sup> Floor<br>Philadelphia, PA 19107      | (215) 564-5301              | 0 | NO |
| York County Career Link                    | Steven Wantz                     | 841 Vogelsong Road<br>PO Box 14008<br>York, PA 17404                                   | (717) 767-7600              | 0 | NO |

## 5) Job Title 6: Account Executive

## Referral Source(s) of Hire: Employee Referral

| Name of Organization Notified of Job Vacancy:   | Contact Person   | Address   | Phone                            | # of Interviewees referred by Source | Did Recruitment Source Request Notification (Yes or No) |
|---|--|---|----------------------------------|--------------------------------------|---|
| AHEDD   | John Woodruff  | 100 Old York Road, Suite I-128<br>Jenkintown, PA 19046  | (215) 885-2060                   | 0                                    | NO  |
| Asian American Women's Coalition                | Wendy Lee  | 301-305 N. 9 <sup>th</sup> Street<br>Philadelphia, PA 19107   | (215) 922-2156                   | 0                                    | NO  |
| ASPIRA  | Alfredo Calderon   | 4322 North 5 <sup>th</sup> Street, 3 <sup>rd</sup> Floor<br>Philadelphia, PA 19140                          | (215) 455-1300                   | 0                                    | NO  |
| Association of Women in Communications          | Dana Rush  | C/o Mercer Human Resources Consulting<br>1717 Arch Street, 27 <sup>th</sup> Floor<br>Philadelphia, PA 19103 | (215) 982-4308                   | 0                                    | NO  |
| Bryn Mawr College                               | Career Development Office                                    | 101 North Merion Avenue<br>Bryn Mawr, PA 19010  | (610) 526-5174                   | 0                                    | NO  |
| CBS Radio Website                               |  | <a href="http://www.cbsradio.com">www.cbsradio.com</a>  |                                  | 0                                    | NO  |
| Cheyney University Career Services              | Milt Colston/Marcia Robinson                                 | Center for Career & Professional Development<br>1837 University Circle<br>Cheyney, PA 19319-0200            | (610) 399-2033                   | 0                                    | NO  |
| Cittone Institute                               | Susan Marrone  | 2180 Hornig Road, Building A<br>Philadelphia, PA 19116  | (215) 969-0869<br>(ext 217)      | 0                                    | NO  |
| Community Women's Education Project             | Fred Martinez  | 2801 Frankford Avenue<br>Philadelphia, PA 19134   | (215) 426-2200                   | 0                                    | NO  |
| Congreso  | Ivelisse Lopez   | 216 W. Somerset St.<br>Philadelphia, PA 19133   | (215) 763-8870 –<br>ext 1555     | 0                                    | NO  |
| Conicillio                                      | Nellie Silva   | 705-09 North Franklin Street<br>Philadelphia, PA 19133  | (215) 627-3100                   | 0                                    | NO  |
| Connecticut School of Broadcasting              | Tom DeFranco,<br>Director or Hope Willis Career Services Rep | One Cherry Hill, Suite 203,<br>1 Mall Drive<br>Cherry Hill, NJ 08002  | (856) 755-1200                   | 0                                    | NO  |
| Delaware County Comm. College                   | Dorothea Hayward,<br>Career Services                         | Southeast Center, 2000 Elmwood Avenue<br>Sharon Hill, PA 19079  | (610) 957-5700                   | 0                                    | NO  |
| Delaware County Comm. College                   | Jane Lang  | 901 S. Media Line Road<br>Media, PA 19063   | (610) 359-5331                   | 0                                    | NO  |
| Delaware County Office of Employment & Training | Mike Caputo  | 9 S. 69 <sup>th</sup> Street<br>Upper Darby, PA 19082   | (610) 713-2200                   | 0                                    | NO  |
| Drexel University Career Management Services    | Patricia Donahue   | 3201 Arch Street, Suite 250<br>Philadelphia, PA 19104   | (215) 895-1020                   | 0                                    | NO  |
| Eastern PA Organizing Project                   | Kathy Cruz   | 300 E. Lehigh Avenue<br>Philadelphia, PA 19125  | (215) 634-8922                   | 0                                    | NO  |
| Greater Phila Urban Affairs Coalition           | Gerry Mitchell   | 1207 Chestnut Street, 7 <sup>th</sup> Floor<br>Philadelphia, PA 19107                                       | (215) 851-0110                   | 0                                    | NO  |
| Harcum Junior College Career Center             | Kathleen Leonard   | 750 Montgomery Avenue<br>Bryn Mawr, PA 19010  | (610) 526-6045                   | 0                                    | NO  |
| LaActualidid                                    | Carmen Lamboy  | 2755 N. 5 <sup>th</sup> Street<br>Philadelphia, PA 19133  | (215) 324-3838<br>(215) 425-2201 | 0                                    | NO  |

|   |                                     |   |                |   |    |
|---|-------------------------------------|---|----------------|---|----|
| LaSalle University Career Planning & Dev.                               | Lou LaMorte                         | 1900 West Olney Avenue<br>Philadelphia, PA 19141  | (215) 951-1075 | 0 | NO |
| Mayor's Commission on Aging   | Pat West                            | 100 South Broad Street, 4 <sup>th</sup> Floor<br>Philadelphia, PA 19110                         | (215) 686-8450 | 0 | NO |
| Metropolitan Career Center  | Vivian Cruews                       | 100 South Broad Street,<br>Suite 830<br>Philadelphia, PA 19110                                  | (215) 568-9215 | 0 | NO |
| Monster.com   |                                     | <a href="http://www.monster.com">www.monster.com</a>  |                | 0 | NO |
| Montgomery County Community College                                     | Eileen Dougherty                    | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 641-6548 | 0 | NO |
| Montgomery Cty. Comm. College/New Choices                               | Margie Cherry & Nina Watson         | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 619-7406 | 0 | NO |
| MSC 186 Lincoln University Career Services Center                       | Ralph Simpson                       | PO Box 179<br>Lincoln University, PA 19352  | (610) 932-8300 | 0 | NO |
| N.A.A.C.P. (National Association for the Advancement of Colored People) | Teresa Spotwood                     | 1619 West Cecil B. Moore Avenue<br>Philadelphia, PA 19121                                       | (215) 978-7500 | 0 | NO |
| National Black Media Coalition  | Pluria Marshall                     | 12912 Bluet Lane<br>Silver Spring, MD 20906   | (301) 946-8772 | 0 | NO |
| National Sales Network  | Jermaine Bromell, Chapter President | PO Box 8254<br>Philadelphia, PA 19101   | (215) 604-4327 | 0 | NO |
| Opportunity Industrialization Center                                    | Kevin Cafferty                      | 1231 North Broad Street,<br>4 <sup>th</sup> Floor<br>Philadelphia, PA 19122                     | (215) 236-7700 | 0 | NO |
| Peirce College Placement Office   | Sabrina Smith-Reed                  | 1420 Pine Street<br>Philadelphia, PA 19102  | (215) 545-6400 | 0 | NO |
| Pennco Tech Placement Department  | Donna Roccia                        | 99 Erial Road/PO Box 1427<br>Blackwood, NJ 08012  | (856) 232-0310 | 0 | NO |
| People for People   | Program Coordinator                 | 800 N. Broad Street, Suite 700<br>Philadelphia, PA 19130  | (215) 235-2340 | 0 | NO |
| Phila Workforce Development Corp.                                       | Donald Morgan                       | 1617 JFK Boulevard, 13 <sup>th</sup> Floor<br>Philadelphia, PA 19103                            | (215) 963-2100 | 0 | NO |
| Philadelphia Assoc. of Black Journalists                                | Sherry Howard                       | PO Box 8232<br>Philadelphia, PA 19101   | 215-581-4490   | 0 | NO |
| Philadelphia Comm. College Job Placement Office                         | Tarsha Scovens                      | 1700 Spring Garden Street<br>Philadelphia, PA 19130   | (215) 496-6174 | 0 | NO |
| Philadelphia Foundation   | Human Resources Dept.               | 1234 Market Street,<br>Philadelphia, PA 19107   | (215) 563-6417 | 0 | NO |
| Philadelphia Gay News   | Rick Lombardo                       | 505 S. 4 <sup>th</sup> Street<br>Philadelphia, PA 19147   | (215) 625-8501 | 0 | NO |
| Philadelphia Inquirer/Philadelphia Daily News                           | Regina Amato                        | 400 North Broad Street, 4 <sup>th</sup> Floor Recruitment Advertising<br>Philadelphia, PA 19130 | (215) 854-4798 | 0 | NO |
| Philadelphia Sunday Sun   | Harriett Garrett                    | 6661 Germantown Avenue<br>Philadelphia, PA 19119  | (215) 848-7864 | 0 | NO |
| Philadelphia Tribune  | Donnie Gilliam                      | 520 South 16 <sup>th</sup> Street<br>Philadelphia, PA 19146                                     | (215) 893-4050 | 0 | NO |
| Puerto Rico Federal Affairs Administration                              | Jose Acevedo Sr. Community Officer  | 475 Park Avenue South<br>New York, NY 10016   | (212) 252-7300 | 0 | NO |
| Rutgers University  | Carol Young                         | 326 Penn Street   | (856) 225-6046 | 0 | NO |

|  |                                  |  |                             |   |    |
|--|----------------------------------|--|-----------------------------|---|----|
| Career Placement                           |                                  | Camden, NJ 08102   |                             |   |    |
| St. Joseph's University Career Center      | Jean Burke                       | 5600 City Avenue<br>Philadelphia, PA 19131-1395  | (610) 660-3100              | 0 | NO |
| Team Career Link                           | Carolyn Johnson                  | 990 Spring Garden Street<br>Philadelphia, PA 19123                                     | (215) 560-5465<br>(ext 226) | 0 | NO |
| Team Career Link                           | Joe West                         | 235 West Chelton Avenue<br>Philadelphia, PA 19144                                      | (215) 560-5188              | 0 | NO |
| Team Career Link                           | R. Edward Speller or Harry Clark | 701 Crosby Street, Suite B<br>Chester, PA 19013-6096                                   | (610) 447-3350              | 0 | NO |
| Temple Assoc. of Black Journalists         | Todd Hunter, President           | 13 <sup>th</sup> Street & Montgomery Avenue Box 106<br>Philadelphia, PA 19122          | (215) 235-6803              | 0 | NO |
| Temple University Career Dev. Services     | Jean Brodey                      | 1913 N. Broad Street/Mitten Hall, 2 <sup>nd</sup> Floor<br>Philadelphia, PA 19122-6092 | (215) 204-8757              | 0 | NO |
| University of Pennsylvania Career Services | Ms. Pat Rose, Director           | 3718 Locust Walk, Suite 20,<br>McNeil Building<br>Philadelphia, PA 19104-6209          | (215) 898-7531              | 0 | NO |
| Urban League                               | Debra Adams                      | 1818 Market Street, 20 <sup>th</sup> Floor<br>Philadelphia, PA 19103                   | (215) 561-6070              | 0 | NO |
| Villanova University Career Services       | B.J. Cornell or Aimee Blevin     | 800 Lancaster Avenue,<br>Corr Hall<br>Villanova, PA 19085-1699                         | (610) 519-4060              | 0 | NO |
| West Chester University Career Dev.        | Elizabeth Giangliulo             | The Lawrence Center,<br>Room #106<br>West Chester, PA 19383                            | (610) 436-2501              | 0 | NO |
| West Phila EARN Center                     | Michael S. Hill, Sr.             | 3512 Haverford Avenue<br>Philadelphia, PA 19104  | (215) 387-4340              | 0 | NO |
| Wilmington College                         | Career Services                  | 320 DuPont Highway<br>New Castle, DE 19720   | (302) 328-9407              | 0 | NO |
| Women In Transition                        | Lisa D. Davis                    | 21 South 12 <sup>th</sup> Street, 6 <sup>th</sup> Floor<br>Philadelphia, PA 19107      | (215) 564-5301              | 0 | NO |
| York County Career Link                    | Steven Wantz                     | 841 Vogelsong Road<br>PO Box 14008<br>York, PA 17404                                   | (717) 767-7600              | 0 | NO |

## 5) Job Title 7: Account Executive

## Referral Source(s) of Hire: Industry Referral

| Name of Organization Notified of Job Vacancy:   | Contact Person   | Address   | Phone                        | # of Interviewees referred by Source | Did Recruitment Source Request Notification (Yes or No) |
|---|--|---|------------------------------|--------------------------------------|---|
| AHEDD   | John Woodruff  | 100 Old York Road, Suite I-128<br>Jenkintown, PA 19046  | (215) 885-2060               | 0                                    | NO  |
| Asian American Women's Coalition                | Wendy Lee  | 301-305 N. 9 <sup>th</sup> Street<br>Philadelphia, PA 19107   | (215) 922-2156               | 0                                    | NO  |
| ASPIRA  | Alfredo Calderon   | 4322 North 5 <sup>th</sup> Street, 3 <sup>rd</sup> Floor<br>Philadelphia, PA 19140                          | (215) 455-1300               | 0                                    | NO  |
| Association of Women in Communications          | Dana Rush  | C/o Mercer Human Resources Consulting<br>1717 Arch Street, 27 <sup>th</sup> Floor<br>Philadelphia, PA 19103 | (215) 982-4308               | 0                                    | NO  |
| Bryn Mawr College                               | Career Development Office                                    | 101 North Merion Avenue<br>Bryn Mawr, PA 19010  | (610) 526-5174               | 0                                    | NO  |
| CBS Radio Website                               |  | <a href="http://www.cbsradio.com">www.cbsradio.com</a>  |                              | 0                                    | NO  |
| Cheyney University Career Services              | Milt Colston/Marcia Robinson                                 | Center for Career & Professional Development<br>1837 University Circle<br>Cheyney, PA 19319-0200            | (610) 399-2033               | 0                                    | NO  |
| Cittone Institute                               | Susan Marrone  | 2180 Hornig Road, Building A<br>Philadelphia, PA 19116  | (215) 969-0869<br>(ext 217)  | 0                                    | NO  |
| Community Women's Education Project             | Fred Martinez  | 2801 Frankford Avenue<br>Philadelphia, PA 19134   | (215) 426-2200               | 0                                    | NO  |
| Congreso  | Ivelisse Lopez   | 216 W. Somerset St.<br>Philadelphia, PA 19133   | (215) 763-8870 –<br>ext 1555 | 0                                    | NO  |
| Conicillio                                      | Nellie Silva   | 705-09 North Franklin Street<br>Philadelphia, PA 19133  | (215) 627-3100               | 0                                    | NO  |
| Connecticut School of Broadcasting              | Tom DeFranco,<br>Director or Hope Willis Career Services Rep | One Cherry Hill, Suite 203,<br>1 Mall Drive<br>Cherry Hill, NJ 08002  | (856) 755-1200               | 0                                    | NO  |
| Delaware County Comm. College                   | Dorothea Hayward,<br>Career Services                         | Southeast Center, 2000 Elmwood Avenue<br>Sharon Hill, PA 19079  | (610) 957-5700               | 0                                    | NO  |
| Delaware County Comm. College                   | Jane Lang  | 901 S. Media Line Road<br>Media, PA 19063   | (610) 359-5331               | 0                                    | NO  |
| Delaware County Office of Employment & Training | Mike Caputo  | 9 S. 69 <sup>th</sup> Street<br>Upper Darby, PA 19082   | (610) 713-2200               | 0                                    | NO  |
| Drexel University Career Management Services    | Patricia Donahue   | 3201 Arch Street, Suite 250<br>Philadelphia, PA 19104   | (215) 895-1020               | 0                                    | NO  |
| Eastern PA Organizing Project                   | Kathy Cruz   | 300 E. Lehigh Avenue<br>Philadelphia, PA 19125  | (215) 634-8922               | 0                                    | NO  |
| Greater Phila Urban Affairs Coalition           | Gerry Mitchell   | 1207 Chestnut Street, 7 <sup>th</sup> Floor<br>Philadelphia, PA 19107                                       | (215) 851-0110               | 0                                    | NO  |
| Harcum Junior College Career Center             | Kathleen Leonard   | 750 Montgomery Avenue<br>Bryn Mawr, PA 19010  | (610) 526-6045               | 0                                    | NO  |

|  |  |   |                                  |   |    |
|--|--|---|----------------------------------|---|----|
| LaActualidid   | Carmen Lamboy                          | 2755 N. 5th Street<br>Philadelphia, PA 19133  | (215) 324-3838<br>(215) 425-2201 | 0 | NO |
| LaSalle University<br>Career Planning &<br>Dev.                                  | Lou LaMorte                            | 1900 West Olney Avenue<br>Philadelphia, PA 19141  | (215) 951-1075                   | 0 | NO |
| Mayor's Commission<br>on Aging   | Pat West                               | 100 South Broad Street, 4 <sup>th</sup><br>Floor<br>Philadelphia, PA 19110                            | (215) 686-8450                   | 0 | NO |
| Metropolitan Career<br>Center  | Vivian Cruews                          | 100 South Broad Street,<br>Suite 830<br>Philadelphia, PA 19110  | (215) 568-9215                   | 0 | NO |
| Monster.com  |  | <a href="http://www.monster.com">www.monster.com</a>  |                                  | 0 | NO |
| Montgomery County<br>Community College   | Eileen Dougherty                       | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 641-6548                   | 0 | NO |
| Montgomery Cty.<br>Comm. College/New<br>Choices                                  | Margie Cherry &<br>Nina Watson         | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 619-7406                   | 0 | NO |
| MSC 186 Lincoln<br>University Career<br>Services Center                          | Ralph Simpson                          | PO Box 179<br>Lincoln University, PA<br>19352   | (610) 932-8300                   | 0 | NO |
| N.A.A.C.P.<br>(National Association<br>for the Advancement of<br>Colored People) | Teresa Spotwood                        | 1619 West Cecil B. Moore<br>Avenue<br>Philadelphia, PA 19121  | (215) 978-7500                   | 0 | NO |
| National Black Media<br>Coalition  | Pluria Marshall                        | 12912 Bluet Lane<br>Silver Spring, MD 20906   | (301) 946-8772                   | 0 | NO |
| National Sales<br>Network  | Jermaine Bromell,<br>Chapter President | PO Box 8254<br>Philadelphia, PA 19101   | (215) 604-4327                   | 0 | NO |
| Opportunity<br>Industrialization Center  | Kevin Cafferty                         | 1231 North Broad Street,<br>4 <sup>th</sup> Floor<br>Philadelphia, PA 19122                           | (215) 236-7700                   | 0 | NO |
| Peirce College<br>Placement Office   | Sabrina Smith-Reed                     | 1420 Pine Street<br>Philadelphia, PA 19102  | (215) 545-6400                   | 0 | NO |
| Pennco Tech<br>Placement Department  | Donna Roccia                           | 99 Erial Road/PO Box 1427<br>Blackwood, NJ 08012  | (856) 232-0310                   | 0 | NO |
| People for People  | Program Coordinator                    | 800 N. Broad Street, Suite<br>700<br>Philadelphia, PA 19130   | (215) 235-2340                   | 0 | NO |
| Phila Workforce<br>Development Corp.   | Donald Morgan                          | 1617 JFK Boulevard, 13 <sup>th</sup><br>Floor<br>Philadelphia, PA 19103                               | (215) 963-2100                   | 0 | NO |
| Philadelphia Assoc. of<br>Black Journalists                                      | Sherry Howard                          | PO Box 8232<br>Philadelphia, PA 19101   | 215-581-4490                     | 0 | NO |
| Philadelphia Comm.<br>College Job Placement<br>Office                            | Tarsha Scovens                         | 1700 Spring Garden Street<br>Philadelphia, PA 19130   | (215) 496-6174                   | 0 | NO |
| Philadelphia<br>Foundation   | Human Resources<br>Dept.               | 1234 Market Street,<br>Philadelphia, PA 19107   | (215) 563-6417                   | 0 | NO |
| Philadelphia Gay News  | Rick Lombardo                          | 505 S. 4 <sup>th</sup> Street<br>Philadelphia, PA 19147   | (215) 625-8501                   | 0 | NO |
| Philadelphia<br>Inquirer/Philadelphia<br>Daily News                              | Regina Amato                           | 400 North Broad Street, 4 <sup>th</sup><br>Floor Recruitment<br>Advertising<br>Philadelphia, PA 19130 | (215) 854-4798                   | 0 | NO |
| Philadelphia Sunday<br>Sun   | Harriett Garrett                       | 6661 Germantown Avenue<br>Philadelphia, PA 19119  | (215) 848-7864                   | 0 | NO |
| Philadelphia Tribune   | Donnie Gilliam                         | 520 South 16 <sup>th</sup> Street<br>Philadelphia, PA 19146   | (215) 893-4050                   | 0 | NO |

|  |                                       |  |                             |   |    |
|--|---------------------------------------|--|-----------------------------|---|----|
| Puerto Rico Federal Affairs Administration | Jose Acevedo<br>Sr. Community Officer | 475 Park Avenue South<br>New York, NY 10016  | (212) 252-7300              | 0 | NO |
| Rutgers University Career Placement        | Carol Young                           | 326 Penn Street<br>Camden, NJ 08102  | (856) 225-6046              | 0 | NO |
| St. Joseph's University Career Center      | Jean Burke                            | 5600 City Avenue<br>Philadelphia, PA 19131-1395  | (610) 660-3100              | 0 | NO |
| Team Career Link                           | Carolyn Johnson                       | 990 Spring Garden Street<br>Philadelphia, PA 19123                                     | (215) 560-5465<br>(ext 226) | 0 | NO |
| Team Career Link                           | Joe West                              | 235 West Chelton Avenue<br>Philadelphia, PA 19144                                      | (215) 560-5188              | 0 | NO |
| Team Career Link                           | R. Edward Speller or Harry Clark      | 701 Crosby Street, Suite B<br>Chester, PA 19013-6096                                   | (610) 447-3350              | 0 | NO |
| Temple Assoc. of Black Journalists         | Todd Hunter,<br>President             | 13 <sup>th</sup> Street & Montgomery Avenue Box 106<br>Philadelphia, PA 19122          | (215) 235-6803              | 0 | NO |
| Temple University Career Dev. Services     | Jean Brodey                           | 1913 N. Broad Street/Mitten Hall, 2 <sup>nd</sup> Floor<br>Philadelphia, PA 19122-6092 | (215) 204-8757              | 0 | NO |
| University of Pennsylvania Career Services | Ms. Pat Rose,<br>Director             | 3718 Locust Walk, Suite 20,<br>McNeil Building<br>Philadelphia, PA 19104-6209          | (215) 898-7531              | 0 | NO |
| Urban League                               | Debra Adams                           | 1818 Market Street, 20 <sup>th</sup> Floor<br>Philadelphia, PA 19103                   | (215) 561-6070              | 0 | NO |
| Villanova University Career Services       | B.J. Cornell or Aimee Blevin          | 800 Lancaster Avenue,<br>Corr Hall<br>Villanova, PA 19085-1699                         | (610) 519-4060              | 0 | NO |
| West Chester University Career Dev.        | Elizabeth Giangliullo                 | The Lawrence Center,<br>Room #106<br>West Chester, PA 19383                            | (610) 436-2501              | 0 | NO |
| West Phila EARN Center                     | Michael S. Hill, Sr.                  | 3512 Haverford Avenue<br>Philadelphia, PA 19104  | (215) 387-4340              | 0 | NO |
| Wilmington College                         | Career Services                       | 320 DuPont Highway<br>New Castle, DE 19720   | (302) 328-9407              | 0 | NO |
| Women In Transition                        | Lisa D. Davis                         | 21 South 12 <sup>th</sup> Street, 6 <sup>th</sup> Floor<br>Philadelphia, PA 19107      | (215) 564-5301              | 0 | NO |
| York County Career Link                    | Steven Wantz                          | 841 Vogelsong Road<br>PO Box 14008<br>York, PA 17404                                   | (717) 767-7600              | 0 | NO |

## 5) Job Title 8: Sales Assistant

## Referral Source(s) of Hire: Employee Referral

| Name of Organization Notified of Job Vacancy:   | Contact Person  | Address   | Phone                            | # of Interviewees referred by Source | Did Recruitment Source Request Notification (Yes or No) |
|---|---|---|----------------------------------|--------------------------------------|---|
| AHEDD   | John Woodruff   | 100 Old York Road, Suite I-128<br>Jenkintown, PA 19046  | (215) 885-2060                   | 0                                    | NO  |
| Asian American Women's Coalition                | Wendy Lee   | 301-305 N. 9 <sup>th</sup> Street<br>Philadelphia, PA 19107   | (215) 922-2156                   | 0                                    | NO  |
| ASPIRA  | Alfredo Calderon  | 4322 North 5 <sup>th</sup> Street, 3 <sup>rd</sup> Floor<br>Philadelphia, PA 19140                          | (215) 455-1300                   | 0                                    | NO  |
| Association of Women in Communications          | Dana Rush   | C/o Mercer Human Resources Consulting<br>1717 Arch Street, 27 <sup>th</sup> Floor<br>Philadelphia, PA 19103 | (215) 982-4308                   | 0                                    | NO  |
| Bryn Mawr College                               | Career Development Office                                 | 101 North Merion Avenue<br>Bryn Mawr, PA 19010  | (610) 526-5174                   | 0                                    | NO  |
| CBS Radio Website                               |   | <a href="http://www.cbsradio.com">www.cbsradio.com</a>  |                                  | 0                                    | NO  |
| Cheyney University Career Services              | Milt Colston/Marcia Robinson                              | Center for Career & Professional Development<br>1837 University Circle<br>Cheyney, PA 19319-0200            | (610) 399-2033                   | 0                                    | NO  |
| Cittone Institute                               | Susan Marrone   | 2180 Hornig Road, Building A<br>Philadelphia, PA 19116  | (215) 969-0869<br>(ext 217)      | 0                                    | NO  |
| Community Women's Education Project             | Fred Martinez   | 2801 Frankford Avenue<br>Philadelphia, PA 19134   | (215) 426-2200                   | 0                                    | NO  |
| Congreso  | Ivelisse Lopez  | 216 W. Somerset St.<br>Philadelphia, PA 19133   | (215) 763-8870 – ext 1555        | 0                                    | NO  |
| Conicillio                                      | Nellie Silva  | 705-09 North Franklin Street<br>Philadelphia, PA 19133  | (215) 627-3100                   | 0                                    | NO  |
| Connecticut School of Broadcasting              | Tom DeFranco, Director or Hope Willis Career Services Rep | One Cherry Hill, Suite 203,<br>1 Mall Drive<br>Cherry Hill, NJ 08002  | (856) 755-1200                   | 0                                    | NO  |
| Delaware County Comm. College                   | Dorothea Hayward, Career Services                         | Southeast Center, 2000 Elmwood Avenue<br>Sharon Hill, PA 19079  | (610) 957-5700                   | 0                                    | NO  |
| Delaware County Comm. College                   | Jane Lang   | 901 S. Media Line Road<br>Media, PA 19063   | (610) 359-5331                   | 0                                    | NO  |
| Delaware County Office of Employment & Training | Mike Caputo   | 9 S. 69 <sup>th</sup> Street<br>Upper Darby, PA 19082   | (610) 713-2200                   | 0                                    | NO  |
| Drexel University Career Management Services    | Patricia Donahue  | 3201 Arch Street, Suite 250<br>Philadelphia, PA 19104   | (215) 895-1020                   | 0                                    | NO  |
| Eastern PA Organizing Project                   | Kathy Cruz  | 300 E. Lehigh Avenue<br>Philadelphia, PA 19125  | (215) 634-8922                   | 0                                    | NO  |
| Greater Phila Urban Affairs Coalition           | Gerry Mitchell  | 1207 Chestnut Street, 7 <sup>th</sup> Floor<br>Philadelphia, PA 19107                                       | (215) 851-0110                   | 0                                    | NO  |
| Harcum Junior College Career Center             | Kathleen Leonard  | 750 Montgomery Avenue<br>Bryn Mawr, PA 19010  | (610) 526-6045                   | 0                                    | NO  |
| LaActualidid                                    | Carmen Lamboy   | 2755 N. 5 <sup>th</sup> Street<br>Philadelphia, PA 19133  | (215) 324-3838<br>(215) 425-2201 | 0                                    | NO  |

|   |                                     |   |                |   |    |
|---|-------------------------------------|---|----------------|---|----|
| LaSalle University Career Planning & Dev.                               | Lou LaMorte                         | 1900 West Olney Avenue<br>Philadelphia, PA 19141  | (215) 951-1075 | 0 | NO |
| Mayor's Commission on Aging   | Pat West                            | 100 South Broad Street, 4 <sup>th</sup> Floor<br>Philadelphia, PA 19110                         | (215) 686-8450 | 0 | NO |
| Metropolitan Career Center  | Vivian Cruews                       | 100 South Broad Street,<br>Suite 830<br>Philadelphia, PA 19110                                  | (215) 568-9215 | 0 | NO |
| Monster.com   |                                     | <a href="http://www.monster.com">www.monster.com</a>  |                | 0 | NO |
| Montgomery County Community College                                     | Eileen Dougherty                    | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 641-6548 | 0 | NO |
| Montgomery Cty. Comm. College/New Choices                               | Margie Cherry & Nina Watson         | 340 DeKalb Pike<br>Blue Bell, PA 19422  | (215) 619-7406 | 0 | NO |
| MSC 186 Lincoln University Career Services Center                       | Ralph Simpson                       | PO Box 179<br>Lincoln University, PA 19352  | (610) 932-8300 | 0 | NO |
| N.A.A.C.P. (National Association for the Advancement of Colored People) | Teresa Spotwood                     | 1619 West Cecil B. Moore Avenue<br>Philadelphia, PA 19121                                       | (215) 978-7500 | 0 | NO |
| National Black Media Coalition  | Pluria Marshall                     | 12912 Bluet Lane<br>Silver Spring, MD 20906   | (301) 946-8772 | 0 | NO |
| National Sales Network  | Jermaine Bromell, Chapter President | PO Box 8254<br>Philadelphia, PA 19101   | (215) 604-4327 | 0 | NO |
| Opportunity Industrialization Center                                    | Kevin Cafferty                      | 1231 North Broad Street,<br>4 <sup>th</sup> Floor<br>Philadelphia, PA 19122                     | (215) 236-7700 | 0 | NO |
| Peirce College Placement Office   | Sabrina Smith-Reed                  | 1420 Pine Street<br>Philadelphia, PA 19102  | (215) 545-6400 | 0 | NO |
| Pennco Tech Placement Department  | Donna Roccia                        | 99 Erial Road/PO Box 1427<br>Blackwood, NJ 08012  | (856) 232-0310 | 0 | NO |
| People for People   | Program Coordinator                 | 800 N. Broad Street, Suite 700<br>Philadelphia, PA 19130  | (215) 235-2340 | 0 | NO |
| Phila Workforce Development Corp.                                       | Donald Morgan                       | 1617 JFK Boulevard, 13 <sup>th</sup> Floor<br>Philadelphia, PA 19103                            | (215) 963-2100 | 0 | NO |
| Philadelphia Assoc. of Black Journalists                                | Sherry Howard                       | PO Box 8232<br>Philadelphia, PA 19101   | 215-581-4490   | 0 | NO |
| Philadelphia Comm. College Job Placement Office                         | Tarsha Scovens                      | 1700 Spring Garden Street<br>Philadelphia, PA 19130   | (215) 496-6174 | 0 | NO |
| Philadelphia Foundation   | Human Resources Dept.               | 1234 Market Street,<br>Philadelphia, PA 19107   | (215) 563-6417 | 0 | NO |
| Philadelphia Gay News   | Rick Lombardo                       | 505 S. 4 <sup>th</sup> Street<br>Philadelphia, PA 19147   | (215) 625-8501 | 0 | NO |
| Philadelphia Inquirer/Philadelphia Daily News                           | Regina Amato                        | 400 North Broad Street, 4 <sup>th</sup> Floor Recruitment Advertising<br>Philadelphia, PA 19130 | (215) 854-4798 | 0 | NO |
| Philadelphia Sunday Sun   | Harriett Garrett                    | 6661 Germantown Avenue<br>Philadelphia, PA 19119  | (215) 848-7864 | 0 | NO |
| Philadelphia Tribune  | Donnie Gilliam                      | 520 South 16 <sup>th</sup> Street<br>Philadelphia, PA 19146                                     | (215) 893-4050 | 0 | NO |
| Puerto Rico Federal Affairs Administration                              | Jose Acevedo Sr. Community Officer  | 475 Park Avenue South<br>New York, NY 10016   | (212) 252-7300 | 0 | NO |
| Rutgers University  | Carol Young                         | 326 Penn Street   | (856) 225-6046 | 0 | NO |

|  |                                  |  |                             |   |    |
|--|----------------------------------|--|-----------------------------|---|----|
| Career Placement                           |                                  | Camden, NJ 08102   |                             |   |    |
| St. Joseph's University Career Center      | Jean Burke                       | 5600 City Avenue<br>Philadelphia, PA 19131-1395  | (610) 660-3100              | 0 | NO |
| Team Career Link                           | Carolyn Johnson                  | 990 Spring Garden Street<br>Philadelphia, PA 19123                                     | (215) 560-5465<br>(ext 226) | 0 | NO |
| Team Career Link                           | Joe West                         | 235 West Chelton Avenue<br>Philadelphia, PA 19144                                      | (215) 560-5188              | 0 | NO |
| Team Career Link                           | R. Edward Speller or Harry Clark | 701 Crosby Street, Suite B<br>Chester, PA 19013-6096                                   | (610) 447-3350              | 0 | NO |
| Temple Assoc. of Black Journalists         | Todd Hunter, President           | 13 <sup>th</sup> Street & Montgomery Avenue Box 106<br>Philadelphia, PA 19122          | (215) 235-6803              | 0 | NO |
| Temple University Career Dev. Services     | Jean Brodey                      | 1913 N. Broad Street/Mitten Hall, 2 <sup>nd</sup> Floor<br>Philadelphia, PA 19122-6092 | (215) 204-8757              | 0 | NO |
| University of Pennsylvania Career Services | Ms. Pat Rose, Director           | 3718 Locust Walk, Suite 20,<br>McNeil Building<br>Philadelphia, PA 19104-6209          | (215) 898-7531              | 0 | NO |
| Urban League                               | Debra Adams                      | 1818 Market Street, 20 <sup>th</sup> Floor<br>Philadelphia, PA 19103                   | (215) 561-6070              | 0 | NO |
| Villanova University Career Services       | B.J. Cornell or Aimee Blevin     | 800 Lancaster Avenue,<br>Corr Hall<br>Villanova, PA 19085-1699                         | (610) 519-4060              | 0 | NO |
| West Chester University Career Dev.        | Elizabeth Giangliulo             | The Lawrence Center,<br>Room #106<br>West Chester, PA 19383                            | (610) 436-2501              | 0 | NO |
| West Phila EARN Center                     | Michael S. Hill, Sr.             | 3512 Haverford Avenue<br>Philadelphia, PA 19104  | (215) 387-4340              | 0 | NO |
| Wilmington College                         | Career Services                  | 320 DuPont Highway<br>New Castle, DE 19720   | (302) 328-9407              | 0 | NO |
| Women In Transition                        | Lisa D. Davis                    | 21 South 12 <sup>th</sup> Street, 6 <sup>th</sup> Floor<br>Philadelphia, PA 19107      | (215) 564-5301              | 0 | NO |
| York County Career Link                    | Steven Wantz                     | 841 Vogelsong Road<br>PO Box 14008<br>York, PA 17404                                   | (717) 767-7600              | 0 | NO |

6) Total # of Interviewees Referred by Each Source: For the period from March 22, 2008 to March 22, 2009, this Employment Unit interviewed 16 Interviewees for full time job vacancies.

7) Supplemental Recruitment Measures.

(a) General Outreach Efforts.

|   | Description of Supplemental Recruitment   | Date    | Personnel Involved (Position) |
|---|---|---------|-------------------------------|
| 1 | KYW-AM has made significant contributions to the CBS Radio career website (www.cbsradio.com) which contains information designed to inform the general public of the numerous and varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them. | Ongoing | Office Manager                |

(b) Hosting of Job Fairs

|   | Description of Supplemental Recruitment  | Date      | Personnel Involved (Position)  |
|---|--|-----------|--|
| 1 | CBS Radio Job Fair – Off site job fair at Crowne Plaza Hotel to interview attendees and answered questions regarding Account Manager, Announcer and Producer openings at all of the CBS Radio stations. Distributed literature about CBS Radio stations and Intern Programs along with job descriptions. | 4/28/2008 | Market Manger, Director of Sales, General Manager, KYW, General Sales Managers, KYW, WYSP, WIP, WPHT, WOGL |

(c) Participation in Job Fairs.

|   | Description of Supplemental Recruitment   | Date      | Personnel Involved (Position)                           |
|---|---|-----------|---|
| 1 | Al Dia Job Fair – Distributed material about KYW Newsradio Radio Account Executive job openings and Newsroom openings and described the positions as they relate to radio. Interviewed applicants and collected resumes.            | 5/28/2008 | Local Sales Manager                                     |
| 2 | St. Joseph's University Job Fair – Distributed material about KYW Newsradio Account Executive job openings and Newsroom openings and described the positions as they relate to radio. Interviewed applicants and collected resumes. | 2/26/2009 | Director of News and Programming, General Sales Manager |

(d) Internship Programs.

|   | Description of Supplemental Recruitment   | Date     | Personnel Involved (Position)   |
|---|---|----------|---|
| 1 | KYW-AM Internship program – The Employment Unit notified several colleges in the Greater Philadelphia Area of its internship availability and requirements. The Employment Unit had five interns during the reporting period. Interns' responsibilities included organizing press clippings, shadowing reporters and salespersons and gathering research. | Ongoing  | Office Manager  |
| 2 | Awarded Mark Drucker Internship program to a student who participated in KYW Newsradio Newstudies program for high school kids. Newstudies participants applied for the internship that essentially had them filling the role of a Desk Assistant and/or Newsroom Service Aide for the entire summer.   | 4/9/2008 | Director of News & Programming, News Director, Reporters, Newsroom Operations Coordinator, Marketing & Communications Director. |

(e) Participation in Events.

|    | <u>Description of Supplemental Recruitment</u>  | <u>Date</u>     | <u>Personnel Involved (Position)</u>  |
|----|---|-----------------|---|
| 1  | Spoke at Harriton High School Career Fair about the Media and Broadcasting Industry.  | 4/2/2008        | General Sales Manger  |
| 2  | Spoke at Professor Greg Feistman's Advanced PR Writing Class. Discussion about pitching stories, how to compile a press list, the challenges of PR in a breaking news situation, specifically what I look for in those situations. Each individual student was asked to identify their goals, and helped them uncover potential opportunities to develop their career.      | 10/23/2008      | Reporter  |
| 3  | Spoke to News Writing for the Media class at Temple University Journalism and Broadcasting as a career and explained the job opportunities available at CBS Radio.  | 11/18/2008      | Reporter  |
| 4  | Spoke to Burlington County Community College -- Marketing and PR Class. Topics covered: How to pitch stories to the media. A review of some of station employee's special projects, how to approach them and used sound to convey the story instead of solely relying on the pictures to explain. The reporter also explained roles and job opportunities within CBS Radio. | 12/2/2008       | Reporter  |
| 5  | Participated in "Beyond 2009 Media Innovation" event. Spoke to college students from around the Delaware Valley about becoming a Communications Professional at CBS Radio.  | 12/9/2008       | Anchor/Reporter   |
| 6  | Temple University -- The SEN VP/MARKET MANAGER gave a lecture and taught a session in a Media Management course and explained the job opportunities available at CBS Radio.   | 1/26/2009       | SEN VP/MARKET MANAGER   |
| 7  | La Salle University -- The GENERAL SALES MANAGER spoke to Professional Communication class about broadcast marketing and explained the job opportunities available at CBS Radio.  | 1/24/2009       | GENERAL SALES MANAGER   |
| 8  | Panelist for 23rd Annual Graduate Opportunities Conference created by Congressman Chaka Fattah. The communications panel gives college bound and graduate students insight into the communications industry.  | 2/6-8/2009      | Anchor/Reporter   |
| 9  | Villanova University Symposium -- The SEN VP/MARKET MANAGER spoke about broadcast marketing and explained the job opportunities available at CBS Radio.   | 2/13/2009       | SEN VP/MARKET MANAGER   |
| 10 | Conducted 43rd Annual Newstudies Program where over six Saturday mornings high school juniors & seniors are taught the basics of broadcast journalism, hear from industry professionals and research and record an actual news story that airs on KYW-AM.   | 2/7 - 3/14/2009 | Director of News & Programming, News Director, Reporters, Newsroom Operations Coordinator, Marketing & Communications Director, Office Manager. |
| 11 | Spoke at Harriton High School Career Fair about the career opportunities in the Media and Broadcasting Industry   | 3/17/2009       | General Sales Manger  |